

# Spanish Wine Cellar & Pantry

## **FOR IMMEDIATE RELEASE**

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## **Wines from Spain Hosts Over 500 Trade, Media and Suppliers at the 2006 Spanish Wine Cellar & Pantry in New York**

New York, May 2006 – Wines from Spain welcomed over 500 trade, media and supplier partners at the 2006 Spanish Wine Cellar & Pantry, the largest showcase event ever for Spanish wineries and food producers seeking importers, distributors and trade representatives in the U.S. This year's event was held on April 25, 2006 at the Puck Building in New York City and featured 44 Spanish wineries and 15 food companies. Attendees were treated to a lavish display of emerging Spanish talent, complemented by authentic Paella stations, tapas with contemporary flair and festive Spanish music.

The Spanish Wine Cellar & Pantry offers trade and media attendees the opportunity to meet with wine and food companies, allowing buyers and sellers to connect directly with the goal of importing new Spanish brands to the U.S. market. This is the only event of its kind in the U.S., where the latest wines and foods from Spain are presented by up-and-coming producers.

"Spanish wine and food imports continue to show significant growth among imported products," comments Katrin Naelapaa, Director of Wines from Spain, a division of The Trade Commission of Spain. "The 2006 Spanish Wine Cellar & Pantry event clearly demonstrated that there is a demand for new Spanish products in the marketplace – hundreds of trade and media guests joined us in a discovery of our wine and food exhibitors. Importers of new Spanish wines and foods have been consistently rewarded with high market returns, and we look forward to supporting their efforts to identify new supplier partners from Spain."

The featured wine regions included many established as well as emerging area of Spain: D.O. Bierzo, D.O. Campo de Borja, D.O. Cariñena, Castilla y León, D.O. Cava, D.O. Cigales, D.O. Empordà-Costa Brava, D.O. Jerez-Xérès-Sherry, D.O. Jumilla, D.O. La Mancha, D.O. Montilla – Moriles, D.O. Penedés, D.O. Rías Baixas, D.O. Ribeiro, D.O. Ribera del Duero, D.O. Ribera del Guadiana, D.O. Ca. Rioja, D. O. Rueda, D.O. Toro, D.O. Valencia, Vino de Calidad Tierras de León, V.T. Castilla, and V.T. Ribera de Gállego.

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Trade and media representatives who would like to receive a copy of the 2006 Spanish Wine Cellar & Pantry brochure or photography from the event are invited to contact New York-based marketing and promotional agency HG Marketing at (718) 403-0097 or by email [info@hgmarketing.net](mailto:info@hgmarketing.net).

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*Wines from Spain, a promotional division of the Trade Commission of Spain in New York City, is committed to promoting the awareness of Spanish wines and spirits throughout the United States through education, informational materials, special events and promotions.*